



Payir



ANNUAL REPORT

2019 - 20

FOUNDER'S

MESSAGE

It's been 15 years!!! January 24, 2005 was the day that Payir has formally embarked on this journey and we have come a long way since then. What a wonderful journey it has been - a journey of satisfaction. Many accomplishments to talk about. In some initiatives, we have well exceeded our goals and expectations, while in some we have to focus more.

We are delighted to have created a consistent and sustainable Nutrition and Education program for children of the region. Our significant achievement came in, after years of hard work in 2019, reviving the Chettikulam Micro Watershed to bring water into our parched lands along with a sustained afforestation drive.

No effort would be complete without our donors and supporters. A big Thanks to all our donors, supporters, volunteers and most importantly every single individual in the villages around Payir.

From the day we started and throughout this 15 years, in our monthly gathering we began talking about all that we accomplished, what we missed and the way forward. Many of our Payir family members expressed their ideas and concerns. To make this exchange even more fruitful, we decided to take some time out of our busy routines and contemplate. A three-day retreat that was, reconnecting with nature and reflecting on where Payir should go and what we want for ourselves in the future. Rejuvenated, recharged and with a vision in hand for the next 15 years, we start our next phase.

Payir aims to be part of a diverse, conscious, value based network of villages, adopting a holistic approach in enabling communities to access knowledge and choices - in health care, education, farming, crafts, watershed, governance and social justice. We believe in community ownership of all our initiatives and in nurturing local leaders.

Identified and work in progress of restoration of 300 kms of water ways and 800 acres of water bodies ●

Raising of 5000+ tree sapling of 25+ varieties ●

Community Health work now touches nearly 5000 families ●

School Health Education in 32 schools covering 3000 children ●

Learning, Nutrition initiatives and Higher Education Guidance with 750+ children ●

Thoorigai Women's collective annual turnover reached Rs.20 lakhs and their products are now in all over India ●





OUR VISION

To enable rural people to live healthy, to develop inquiring and creative minds, and to build a community around the principles of Truth, Social and Environmental Justice.

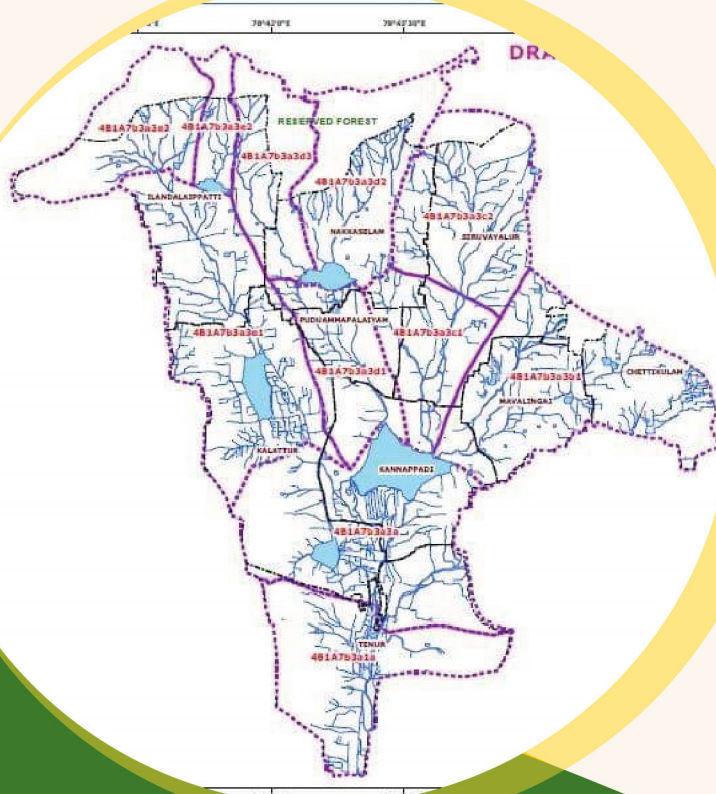


OUR MISSION (for the next 5 years)

- To ensure our health, the team builds knowledge on a healthy way of living with every family, especially the children
- To build a quest for knowledge with values and ethics in every child below 14 years
- To enable every high school child to dream of a career and mentor them towards achieving their dreams
- To restore water bodies, reforest and revive natural farming through Local ownership
- To continue enabling the economic collective, Thoorigai, with newer livelihood choices and expand their growth

OUR GEOGRAPHICAL AREA

Our primary focus area is the Chettikulam Micro-watershed covering an area of 20,000 acres and serving 15,000 families. The secondary focus area, only with the support of the District Administration, are the Alathur and Veppur Blocks of Perambalur District.



OUR HAPPIEST ACHIEVEMENT

Revival of Chettikulam Watershed - Water is an extremely priceless resource. Just ask our friends and neighbors in Perambalur district. The people from irrespective of age groups, jump into the water with delight as soon as they see the ponds filled with water. Some children haven't seen water in a pond since the time they were born.

Water, a precious lifeline for humans, is quickly becoming very scarce in India, and so in Tamil Nadu. Perambalur district, where Payir is located, is a region that has been severely affected by the drought. Payir has been working on water conservation and water management programs for the past few years to overcome this drought.

Payir team members pushed forward a few very successful initiatives to revive water in the area:

- We educated the villagers about the importance of desilting the well and how this would boost the groundwater table in the area & also increase the storage capacity of the well.
- We urged the youngsters to actively participate in the desilting process, which was met with an enthusiastic response. This exercise turned out to be a great learning experience for the villagers in working as a team and achieving success.
- Payir along with the co-operation of villagers was largely instrumental in connecting with the Panchayat authorities and restoring the well. Desilting of the well turned out to be a boon for the drought-ridden village of Pudhu Ammapalayam, with water no longer being in short supply for their daily needs.



In August 2018, Payir with the help of a local donor undertook the work of renovating the main Oorani (lake) in Thenur called Arasankulam. With the help of topological maps and the knowledge of local people, we studied the topography, de-silted the feeder waterways, de-silted and eventually deepened the lake bed.

The results were evident within a year. In August and September 2019, we got 125mm of rains to fill the pond, bringing huge relief to the people and plenty of SMILES with it.

The Payir team has been engaging with the District Administration for the past year to de-silt all waterways and water bodies in our entire Micro Watershed. We are thankful for the wholehearted support given by Mr. Anil Meshram IAS, Mr. Nandakumar IAS and the efforts of the local district administration led by Ms. Santha IAS in sanctioning Rs. 3crore (as 1st phase) to de-silt around 150 kms of water channels through MGNREGA.

This initiative will change the lives of around 15,000 families and positively change the future of the severely drought-stricken villages in Perambalur.



ANOTHER SUCCESSFUL YEAR

A FEW MORE FEATHERS IN THE CAP

Thoorigai Gramma Pengal Kootamaippu:

Thoorigai Gramma Pengal Kootamaippu continued their yearly tradition of conjuring up creative bags for one of our greatest supporters – Titan MIA team. This time it was for their “Electrify” range of jewelry launched during Diwali 2019. Thoorigai women did pull out a magic this year when they produced 11,000 pouches in just over 3 months, working day and night through weekends to deliver as promised. Now, their product is in every Indian State!

With Corona taking center stage and putting an unexpected halt in our lives, Thoorigai women got into action once again creating simple masks for all ages and offered them free of cost to those involved in public services. Their only intention everyone around should be safe.



Career guidance program:

Our career guidance program this year is covering more students. This year we have covered more than 65 students. Many were new to Payir and our career guidance program. Aravind, the pillar of this initiative along with his friends Rekha, Priya, Guru, Santhosh and Kapilan had come to facilitate the dialogue process with the kids. As always, we eagerly await to see how many would get into good and premier colleges.

Nutrition:

Early this year, Asha for Education's 2018-2019 Innovative and Scalable Projects (ISP) Contest to study the effects of anemia, nutrition and lifestyle intervention on cognitive and learning outcomes for adolescent girls in government schools in the socioeconomically depressed, rural region of Perambalur district in Tamil Nadu for an initial strength of 500 adolescent girls from 6th to 9th standard students in 13 Government schools. These girls are either malnourished or anemic and most of them are both. We conducted a Nutrition educator training and these educators in turn educate the children's families by meeting them door to door, on how to improve their nutrition levels and their children's future possibilities. Our educators use role plays, songs, games and discussions as means to create awareness.

Our community health workers, focusing on the tomorrow, coordinated with Vasantham Special School outreach program for a screening of all the special children at Payir and the villages nearby.



ACCOUNTS AND MANDATORY REQUIREMENTS

Trust Registration No: 112/2005

12 AA: 81/2005-2006

80G: C.No.6162E(136)/2009-10/CIT-I/TRY
dated 02/07/2010

FCRA Registration No: 075920013

EXPENSES	
CAPITAL EXPENDITURE	Rs.
Building	13,20,988
Furniture & Residential household Items	78,995
NUTRITION INITIATIVES	
Supplementary Nutrition Program	14,12,485
EDUCATION INITIATIVES	
Children Exposure Visits & Camps	83,358
Higher Education Assistance	3,56,445
Payir & Govt. School Initiatives	10,00,740
RSTC Children Healthcare, Welfare & Learning Exp.	9,03,248
RSTC children Food	6,99,214
HEALTH INITIATIVES	
Healthcare - Curative	5,52,346
Healthcare - OutReach	7,47,713
Healthcare - School Health	2,39,252
LIVELIHOOD INITIATIVES	
Capacity Building - Thoorigai	6,69,803
Farm & Livestock Development	4,12,698
Training, Meeting & Conferences	98,913
OVERHEAD	
Repair & Maintenance	98,389
Travel & Communication	89,651
Staff and Guest Welfare	81,970
Office, Bank & Sundries	2,37,258
EB Charges	15,126
WATERSHED INITIATIVES	
Afforestation & Watershed	2,08,398
ASHA FOR EDUCATION - FELLOWSHIP	
	2,75,000
TOTAL	95,81,990



■ Capital Expenditure ■ Nutrition Initiatives ■ Education Initiatives
■ Health Initiatives ■ Livelihood Initiatives ■ Overhead
■ Watershed Initiatives ■ Asha for Education - Fellowship

INCOME	
	Rs.
Friends in India (Individuals)	17,39,679
Friends in Foreign Countries (Individuals)	5,62,175
Govt. Grants - SSA RSTC	4,38,663
Internal Income including Interest	4,82,694
Asha for Education, USA	34,94,000
Friends of Payir, USA	17,23,875
PayPal Grant	6,69,280
TOTAL	91,10,366

CORPUS & ENDOWMENTS	
	Rs.
Corpus Fund	25,00,000
Endowment Fund	15,00,000
TOTAL	40,00,000

Trustees:

M. Meenakshisunderam - Treasurer

Senthilkumar Gopalan - Managing Trustee

Rama Sastry, Dr. K. Sridhar, Dr. R. Lalitha, Pachaimuthu Sadaiyan
Sriram Thiagarajan

Auditor:

AR. Karuppan Chetty, Chartered Accountant, Tiruchirappalli

Managing Trustee received Asha for Education fellowship of Rs. 2.75 lakhs

Donation by Indian citizens including NRI (all Indian Passport holders)

(All Donations are eligible for tax deduction under 80G)

Donate via UPI

Donate to Payir via UPI (PayTm, Google Pay, PhonePe) to ID: payirtrust@sbi

Donate via PayPal

Please click on the button below to make your donations via PayPal



Donate via GivelIndia / Letz Change

Click here to donate online through GivelIndia (Previously Letz Change)

Donate by bank transfer (India)

Banks details for IMPS/NEFT/RTGS transfer to our account:

Bank name: State Bank of India

IFSC code: SBIN0001983

Bank branch: Srirangam

Account name: Payir Trust

Account number: 10465350452

Account type: Savings

Donations in USA

Please click on the button below to make a donation via PayPal



Please visit www.friendsofpayir.org or email us at info@friendsofpayir.org if you need more details on how you can send your donations in the USA.

Payir Trust

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  /PayirIndia

