

# ANNUAL REPORT



# 2017-18

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## Message from our Founder

2017 is another remarkable year for Payir with the team going through periods of accomplishment, resilience, pain, strength in togetherness and entrepreneurship.

Some of our important milestones for the year has been in

- Increasing our Health Workers from 6 to 14 and expanded our reach from 4 villages to 10 clusters in 7 villages
- Organizing an intensive gender sensitization program for more than 2500 college girls in Government Arts colleges of Perambalur
- Providing healthcare to 190 severely ill patients (apart from 200+ regular consultations) through our network of doctors
- Organising 503 discussions / meetings on various topics in the 10 villages
- Improving learning levels of 850 students in 7 Government Schools
- Providing a safe living, nutritious food, clothing and education to 30 students from difficult families through our Residential Program
- Solar Electrification of entire Payir campus with 10 KVA Solar panels complete with Solar Water pump
- Obtaining FSSAI license for our food processing unit – Thinai and Supplying our nutritious laddus for Diwali celebrations in Cisco Bangalore, and as nutritious supplements for Chennai Marathon runners
- 25% increase in revenue in our Bag making unit – Thoorigai – providing livelihood to 10+ families

We went through few traumatic events over the year – a major road accident with a number of our team members went through extended period of hospitalization, 3 of our children playfully consuming poisonous seeds and another team member badly hurt in a freak construction accident.

In addition, late 2016, Preethi and I had decided to take a 6 months break from Payir in 2017 – to give time and space for ourselves. Also our founding member Ramanathan, who is the forefront of our fundraisers and external communications, took a sabbatical from Jan 2018 till May 2018.

Putting these in perspective this gives us a lot of confidence in the ownership model that we have believed in with sustainability of Payir.

I should mention all this happened due to the financial comfort provided by all friends, donors and especially the Friends of Payir team from US who more than contributed substantially by working closely with the core team. Thank you to each one of you. Let's together contribute to healthier and happier communities.

# Our Reach

In the past 13 years Payir has

Improved Nutrition levels of  
**35000 children**

Provided better health care to  
**15000 village people**

Improved Learning levels  
of children in **25 schools**

Facilitated public infrastructure  
to the tune of **INR 10 crores**

Boot-strapped **10 rural enterprises**

Employed **200+ Rural Youth**

Supported **300+ farmers**

Planted **3500 trees** in village lands

Our Programs reach 39 panchayats  
in entire Alathur Block,  
with a few program reaching  
entire Perambalur district

Recognized by many  
Government institutes  
and media and received 10+ awards



# Education Initiatives

Payir's goal is providing a holistic development for all the children we reach out to. Our team of teachers (15), extra-curricular trainers (3) and care-takers (2) work the extra mile to make Payir and its associated learning environments a safe, fun and creative space for our children. Our work this year was in 4 different categories



## Residential Special Training Center (RSTC)

We provide safe and happy living space, nutritious food, and bridge learning programs for 30 children in our RSTC center this year. These kids are integrated as part of Payir school. We also engage them with life skill activities like discipline, behavioral education, kitchen-gardening, basic vocational training, and many other activities which help them in normal life skills.

With the help of Friends of Payir, we are in the process of building our new school building, which will provide a lot of relief for space requirements



## Payir nursery and primary school

This school provides a friendly fearless learning space for children from the local communities, where education is not forced

We have 27 children enrolled in our Payir school studying classes from KG till V. Along with their curriculum, these children are taught about nutrition, hygiene, drawing, life skills, gardening, craft, being independent and creative in their work.

We also conduct yoga, karate and physical training to keep them healthy in body and mind

## Some significant aspects from 2017-18

- 8 children have started a 3 year Summer residential program on Music and Arts at KalaiKaveri School of Arts, Trichy
- day outing to Tanjore temple
- 3 day trip to Chennai to learn the ancient tamil art of Parai instrument
- Training and interaction with other kids in Marutham School in Thirvannamalai for 8 days
- Participated in many inter school and intra district- Karate tournaments

## Evening special classes

Our teachers trained 45 children from the Govt schools in extracurricular activities in the evenings. These activities include reading newspaper, solving puzzles, drawing, singing, storytelling, awareness on healthy eating and personal hygiene



## Government schools support program

Our school teachers volunteer as Associate Teachers in 4 local Government schools in our area. They provided extra coaching to the students in Science and Maths.

They took special coaching to 150 slow learners in these schools.

Our staff worked with Alathur BDO and helped in getting regular water supply to Nathakkadu Govt. school, which was otherwise having no water for the school children. Our partnership with eVidyaloka is continuing for the past 8 Years, providing skype classes for 75 children in 6,7 standards in govt. schools



# Health Initiatives

In Jan 2017, we recruited 9 new women Community Health Workers (CHW), from our local villages. We now have a total of 15 CHWs spreading our reach from 4 villages to 10 clusters in 7 villages. These women were trained in various aspects of our Community Health Program which helped them gain confidence in handling people and delivering messages and solutions to their health problems. Some of the activities these CHWs undertake are:

- Talk about nutrition, hygiene, common illnesses, home remedies
- Refer serious patients to Payir's trusted referral network- 190+ referrals this year
- Talk to adolescent girls about menstrual hygiene, expectant and young mothers on nutrition, breast feeding and child development
- Monitor under five children and measure their weight monthly and maintain a growth chart
- Identify undernourished children in the community and provide supplementary nutrition
- Organize group discussions in each village on general health awareness - Together this team organized a total of 503 Discussions in 9 clusters of 7 villages

Our CHWs also played an important role in **school health education in 12 government schools**. Our CWH Shanthi organized 178 School health classes in 12 schools in 8 villages this year

With our increased strength, our CWHs are highly motivated and have become messengers of good health in these villages. They have many stories to share, where their people were benefitted. Many bright faces, many bonds are being created and many more health issues getting addressed, in simple, cost effective ways.

It is a great achievement by the team in gaining the trust of the people where they work, within a year of working...



All the CHWs were provided by a stethoscope, a sphygmomanometer and a weighing machine.



Awareness sessions on nutrition conducted at Kannapadi village MNREGA work site, after working hours.



Vasuki conducting a health education class for students in ADW Primary school Thenur



# Skill development and Employment Initiatives

Thoorigai incubated as a livelihood initiative is now a registered independent SOCIETY

-THOORIGAI GRAMA PENGAL KOOTTAMAIPPU

## THOORIGAI

Thoorigai is our bag making unit comprising 8 women running the whole show. They successfully established Thoorigai as a separate society after 5 years of incubation in Payir Trust. In 2017-18 they planned a Sales target of Rs.10 lakhs and we are very happy to announce they bet this target. They participated in various events in Chennai, Coimbatore and Bangalore and also got many sales orders for weddings and other family events.

We had our workshop for our Thoorigai team in 2017 in Bangalore and they were exposed to planning, tracking orders, designing, customer communication, basic accounting and others. It was a good eye opener session for them.



## THINAI

Thinai is our food processing unit which manufactures nutritious laddus, healthy malt, organic cold pressed oil and organic rice. We make multiple varieties of laddus using millets – Thinai (Fox tail millet), Samai (Little Millet), Ellu (Sesame), Ragi (Finger Millet) and Dry fruits (Dates, cashews). We successfully got our FSSAI license this year.

We supplied to various individual orders over courier, sold at special events, and organic shops. We also supplied 120 kgs of mixed variety of these laddus as

Diwali sweets to Cisco India employees, last Diwali –They were happy to celebrate a Guilt (sugar) free Heart filling Diwali. We are willing to take more orders for this upcoming Diwali 2018.



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# Solar Electrification

At Payir we constantly face power failures and extreme power fluctuations ranging from 130V to 270V. Many of our lab equipment(s), health care equipment(s), food processing machines, sewing machines, computers, lightings and even the UPS have been damaged in the past. More importantly, for the 30 children (girls & boys) who reside here living in this farm, darkness is certainly a safety issue. Considering this, Payir decided to implement Solar Electrification of all our facilities, so we can have Uninterrupted, Clean, Renewable, Green source of Energy and can protect our equipments, and provide a safe residential home for our children.

Payir approached the CSR Board of Amrutanjan Health Care Limited and briefed the need. The Amrutanjan Management magnanimously approved Rs. 12 Lakhs out of the Total estimate of Rs. 14.8 lakhs to connect the entire electrical load at Payir campus. The remaining amount was funded graciously by Seattle Tamil Sangam (STS) and Friends of Payir, USA (FoP). Our friend Ramsubbu helped us to install. Today we are running 100% on solar power after going through teething issues!



The panels arrived and it was a day of hope and joy for everyone at Payir



Our student Mayavan actively participating during the installation



An Ariel view of the panels installed in our campus



## Water at payir

With the monsoons failing year on year and our well running dry, water has been a major problem at Payir this year. We were fortunate to get water through a Deep Borewell at about 500 ft. within our campus. We decided to install a Solar borewell Pump with panels, and an overhead water tank. We received donations from GCT CSE 95 friends from India and the US, and Friends of Payir. Mr. Subramanian Annamalai of Coimbatore sponsored the solar pump. We had a lot of teething problems and at the time of writing this, we solved this with help from GrundFos and now getting uninterrupted running water in our campus.



# Events and Awards

## Payir at TCS10K 2017 in Bangalore

14 members from Payir Team participated in the TCS10K run in Bangalore on 21/05/2017. The team was comprised of our core team members and staff members from Payir volunteers and 3 children. It was an amazing experience for the entire team:

- We collected Rs.5.8 lakhs in fund raising
- Won the Sakthi award from India Cares Foundation
- Won 2nd prize in the Jabong costume contest, with the theme "Eco-friendly Vs Non-Eco friendly" products
- Was a nice outing for all our staff from Thenur village, and for many of them this was their 1st visit to Bangalore



## Payir wins "Best NGO" award at Juniper Networks

Juniper Networks, a US based company with a branch office in Bangalore, conducts a 10K run every year for its employees, which also includes carnival style fun rides and games for the entire family. As part of this event, Juniper also provide cash awards to NGOs nominated by their employees, based on internal voting. For the Juniper Run 2017, Baskar Shanmugam, an active volunteer of Payir Trust, captured the essence of Payir's work in a 60 second video and nominated Payir Trust for this award. Based on employees voting and internal committee's selection, Payir Trust won the 1st prize for "Best NGO" award. Payir's Founding member Ramanthan and volunteer Baskar received the cheque from Juniper Networks Senior Official, Varun Nair, at a colourful event on Sept 10th, 2017. Our sincere thanks to Juniper Networks and Baskar !

## Payir at Chennai Marathon 2017

Our active volunteer Suresh Babu and his team of runners Ran in Chennai Marathon in Dec 2017 and helped raise funds for Children's Talents Carnival at Payir. The Talents carnival benefits students from 18 Government Schools in Perambalur district. Payir also supplied 20,000 nutrition laddus to the runners in the Marathon, with the help of Suresh Babu and Chennai Runners.tt Our sincere thanks to Suresh and his team, and Chennai Runners !

WE'RE NOT  
JUST RUNNING  
WE'RE  
RUNNING FOR  
A CAUSE



30  
DECEMBER  
2017



Every step of ours at The Wipro Chennai Marathon 2017 for Payir will help a rural village to get transformed in terms of Education, Health, Livelihood & Infrastructure.

CONTACT US FOR  
- DONATIONS  
- PARTNERING  
- CSR ACTIVITIES  
- EMPLOYMENT  
- VOLUNTEERING  
- INTERNING

empowering villages...

Based in Perambalur (near Trichy), Tamil Nadu, India

+91-99809 80181 | www.payir.org | info@payir.org | www.facebook.com/PayirIndia



# How you can participate

## Sponsor our programs

This is the most needed requirement at Payir. We need funds to run our day to day activities and your contributions do wonders. Any amount is valuable - our donors donated from Rs.500 to Rs.3 lakhs. All donations to Payir Trust are tax deductible under 80(G) in India. All donations to Friends of Payir are tax deductible under 501(c)(3) in US.

Donate now at: <http://www.payir.org/donate-now/>

## Follow us on Social Media

Facebook : Payir, Thoorigai Grama Pengal Kootamaippu      Twitter : Payir  
 Website : [www.payir.org](http://www.payir.org)      Email : [info@payir.org](mailto:info@payir.org)

Please sign up for our newsletter at our website for regular updates in social media

## Support our Thoorigai and Thinai units Buy or recommend

The cloth bags from **Thoorigai** make **wonderful return gifts** for Navrathri, House warming, Graduation, Wedding, Birthday parties or wonderful accessory just for your day to day use.

Our **Thinai** nutritious laddus too serve as delicious compliments for **family and corporate events** – and the appreciation they receive from their friends and families has been very heartwarming. you can also buy other thinal products for your daily use like oil malt etc.

We can customize our products for bulk orders

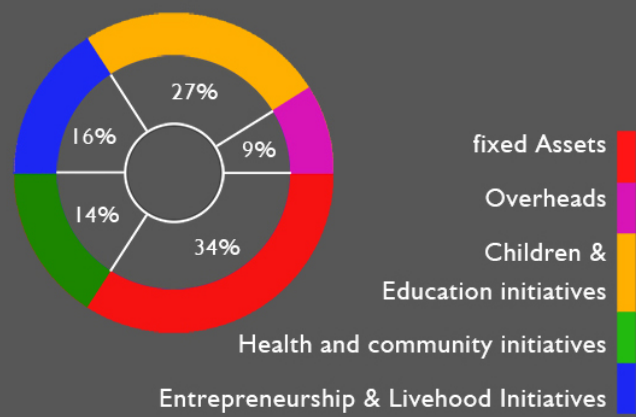
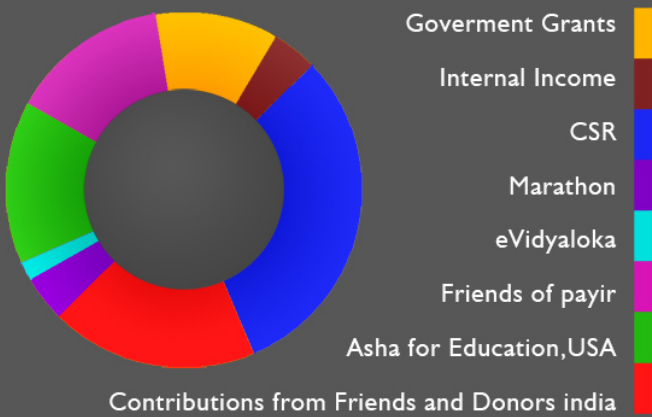
## Spread the word

Spread the word among your family and friends  
 Visit us at Thenur village (40km from Trichy, Tamil Nadu)

Join us...

In building Healthier, Happier, Empowered Rural Communities

## Financial Highlights







Payir Trust  
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## Our Partners

We are thankful to our partners, who have been our constant support in our initiatives.

### India



### USA

